ASU Charter

ASU is a comprehensive public research university, measured not by whom it excludes, but rather by whom it includes and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the communities it serves.

Eight design aspirations guide ASU’s ongoing evolution as a New American University. ASU integrates these institutional objectives in innovative ways to demonstrate excellence, access and impact.

Leverage Our Place
ASU embraces its culture, socioeconomic and physical setting.

Enable Student Success
ASU is committed to the success of each unique student.

Transform Society
ASU catalyzes social change by being connected to social needs.

Fuse Intellectual Disciplines
ASU creates knowledge by transcending academic disciplines.

Value Entrepreneurship
ASU uses its knowledge and encourages innovation.

Be Socially Embedded
ASU connects with communities through mutually beneficial partnerships.

Conduct Use-Inspired Research
ASU research has purpose and impact.

Engage Globally
ASU engages with people and issues locally, nationally and internationally.

New American University
Toward 2025 and Beyond

See more: newamericanuniversity.asu.edu
Learn more: sfis.asu.edu
Twitter: @asu_sfits
The School for the Future of Innovation in Society is a transdisciplinary unit at the vanguard of ASU’s effort to innovate faster, at scale, and responsibly. SFIS students work with faculty holding advanced degrees in more than 30 fields, from sociology, policy, and law to geoscience, engineering, and biology.

Together, we pursue a vision of responsible innovation that anticipates challenges and opportunities, integrates diverse knowledge and perspectives, and engages broad audiences. By examining the way we translate imagination into innovation — and how we blend technical and social concerns along the way — we learn to build a future for everyone.

The Consortium for Science, Policy and Outcomes — the research core of SFIS — has been consistently ranked in the top 10 science and technology think tanks in the world. Our graduates work for NASA, Intel, the Department of Defense, Honeywell, the US Agency for International Development, Cisco, and more of the most innovative, dynamic organizations on the planet.

Our faculty and staff are great communicators: They edit scholarly and professional journals, host podcasts, make videos, design games, and contribute as public intellectuals to important local, national and global discussions.

### Mission & Goals 2015-2025

**Demonstrate leadership in academic excellence and accessibility**

- Develop platforms and extend programs to include learners of all ages, all backgrounds, and all geographies
- Enroll student cohorts representative of the socioeconomic and ethnic diversity of Arizona, and ensure undifferentiated academic outcomes
- Encourage excellence and diversity across programs by hiring at least five faculty members related to Borderlands or innovation and equity issues
- Provide individual research opportunities for 50% of our undergraduate majors and a like number of non-majors
- Support at least one-third of our students in pursuing educational opportunities abroad

**Establish national standing in academic quality and impact**

- Maintain or improve the Consortium for Science, Policy and Outcome’s top-ten status as a “Go-To Think Tank” in science and technology
- Increase the number of elected Fellows of the American Association for the Advancement of Science on the faculty from two to six
- Train 10 or more Presidential Management Fellows, AAAS Fellows, White House Innovation Fellows and other high profile professionals per year

**Establish the School for the Future of Innovation in Society as a leading global center for interdisciplinary research, discovery and development**

- Establish and lead a robust global network of affiliated research centers to perform collaborative projects of global scale and significance
- Expand our ability to host prominent international scholars, Fulbright scholars, visiting doctoral students, and others from 10 to 20 per year
- Create a Center for Engineering, Policy and Society that will be a leading innovator in scholarship, education and outreach in societal aspects of engineering and technology
- Surpass $20 million in annual research expenditures

**Enhance our local impact and social embeddedness**

- Create a Center for Arizona Innovation to focus scholarship and engagement on helping all Arizonans benefit from innovation
- Enhance our capacity to mobilize and engage laypeople at scale on pressing issues of science, technology, innovation, and social development
- Build scholarly, professional, and public communication channels that keep up with changing technologies and changing audiences