The School for the Future of Innovation in Society (SFIS) and the Institute for the Future of Innovation in Society (IF/IS) are searching for a Director of Strategic Communication to supervise and coordinate all communications, marketing, promotion, outreach, and public relations functions of the School and Institute. The successful candidate will develop and implement the School’s and Institute’s communication strategies and programs, work with faculty and staff to develop content and materials that effectively market a variety of SFIS and IF/IS activities, and disseminate information and ideas to internal constituents including faculty, staff, students, alumni, donors, as well as a broad range of target constituencies outside the university community. The Director of Strategic Communication will develop and maintain professional relationships throughout the University and relevant local, regional, and national groups and audiences to promote goals and programs and further the mission of IF/IS and SFIS.

**Essential Functions:**

- Develops strategy and oversees implementation of activities aimed at gaining local, national and global recognition for IF/IS and SFIS’s people and activities, thus working to position IF/IS and SFIS as leading sources of ideas and programs for improving the contribution of science and technology to the achievement of social goals.
- Develops strategy for and oversees media relations, social media, and publicity for events, activities, products, and people.
- Provides strategic coordination for IF/IS and SFIS websites.
- Develops and oversees creation/design of electronic and printed materials that represent and project School and Institute activities, ideas, and people.
- Works with faculty and staff to expand audiences for various IF/IS and SFIS activities and products. Helps faculty and staff place written work products in appropriate media outlets.
- Ensures consistency, clarity, and accuracy in language and design of all communication efforts, including all media and publicly disseminated information.
- Aligns IF/IS and SFIS communications with University-wide messaging, maintaining the Enterprise Brand and Marketing Guidelines and coordinating with ASU’s media relations and communications teams.
- Ensures development and maintenance of positive press relations, including overseeing all news releases and press questions/conferences.
- Works with IF/IS and SFIS directors to develop a strategy and messaging for development activities. Assists other staff in preparation of development-related written materials.
- Develops and oversees market research for new and expanding programs as necessary.
- Participates in the development of budget requests and strategic plans.
- Coordinates the activities of relevant staff; supervises growing group of communications and graphics staff and student workers as appropriate.
- Performs other duties as assigned.
**Minimum Qualifications:**
Bachelor’s degree in Marketing, Public Relations, Communications, Arts Administration, or related field AND eight years experience in planning and implementing a comprehensive communication/marketing program for an organization, including five years of supervisory experience; OR, Any equivalent combination of education and/or experience from which comparable knowledge, skills and abilities have been achieved.

**Desired Qualifications:**
- Experience developing, implementing, and coordinating the full range of communication activities and products for a complex academic or similar organization focused on achieving observable impact both within and outside of academia.
- Experience working with and developing contacts within the news media (print, web, television, radio) at national and local levels.
- Superb communication skills, both verbal and written, required.
- Demonstrated ability to devise effective communication strategies for multiple audiences, from academia to policy makers to the general public.
- Demonstrated ability to market complex and diverse programs and products to multiple and diverse audiences.
- Experience coordinating and supervising staff working on the full range of communications activities. Experience in establishing and maintaining effective and ongoing relationships with people working in a wide range of job functions and responsibilities across a complex, fast-paced organization.

**Salary Range:** $57,200 - $95,000 per year; DOE

**Close Date:** Monday October 31, 2016

The School for the Future of Innovation in Society and its companion Institute for the Future of Innovation in Society recognize that
- innovation is a complex system in which both social and technical elements and their interactions are crucial in creating desired outcomes;
- knowledge—its creation, its dissemination, and its validation—is an essential component to addressing contemporary challenges; and
- building a better future for everyone depends on pursuing innovation that is more interdisciplinary, more anticipatory, and more democratic.

The mission of SFIS and IF/IS is to develop and extend these ideas. We will bring them, and the content, skills and dispositions that surround them, to new audiences, through new modes of instruction, intellectual inquiry, and outreach, and at a larger scale. The School will refine its instruction to address the needs of particular audiences in particular careers and career stages. SFIS houses a set of graduate degree programs, including the PhD in Human and Social Dimensions of Science and Technology (HSD), the Master of Science and Technology Policy (MSTP), the Master of Science in Global Technology and Development (GTD), and the Master of Arts in Applied Ethics and the Professions (AEP), as well as the newly launched BS/BA/minor in
Innovation in Society. Within a few years, we plan to introduce additional graduate and undergraduate programs. The Institute in turn coordinates a wide range of research and outreach activities that complement, support, and draw vitality from the school’s many educational programs.

Arizona State University is a new model for American higher education, an unprecedented combination of academic excellence, entrepreneurial energy, and broad access. This New American University is a single, unified institution comprising four differentiated campuses positively impacting the economic, social, cultural, and environmental health of the communities it serves. Its research is inspired by real world application, blurring the boundaries that traditionally separate academic disciplines. ASU serves more than 80,000 students in metropolitan Phoenix, Arizona, the nation's fifth largest city. ASU champions intellectual and cultural diversity, and welcomes students from all fifty states and more than one hundred nations across the globe.

To apply, please submit a detailed letter of application stating qualifications and experience; a resume; and the names and contact information of three references on the ASU jobs website at https://cfo.asu.edu/hr-applicant under requisition id# 27048BR. The application deadline is Monday October 31, 2016 at 3:00PM Arizona time, after which a review of applications will begin.

Application deadline is 3:00PM Arizona time on the date indicated.

Resumes should clearly illustrate how prior knowledge and experience meet the minimum and desired qualifications stated in this requisition.

Only electronic applications are accepted.

ASU conducts pre-employment screening for all positions which includes a criminal background check, verification of work history, academic credentials, licenses, and certifications. Employment is contingent upon successful passing of the background check.

ASU does not pay for travel expenses associated with interviews, unless otherwise indicated.

ASU is a tobacco-free university. For details visit www.asu.edu/tobaccofree

AmeriCorps, Peace Corps, and other national service alumni are encouraged to apply.

Arizona State University is a VEVRAA Federal Contractor and an Equal Opportunity/Affirmative Action Employer. All qualified applicants will be considered without regard to race, color, sex, religion, national origin, disability, protected veteran status, or any other basis protected by law.