Brian David Johnson
Wednesday, April 24
12 - 1 p.m.
Memorial Union, Mohave

The Threatcasting Lab: Envisioning the Future to Empower Action
or How I make Comic Books for the US

It’s been two years since SFIS launched the Threatcasting Lab...and what a two years it has been! From the weaponization of artificial intelligence to comic books for the Army. In this talk Brian David Johnson will explore the processes of Threatcasting and Science Fiction Prototyping through the activities of the Threatcasting Lab.

Brian David Johnson

The future is Brian David Johnson's business. As a futurist, he works with organizations to develop an actionable 10 -15 year vision and what it will feel like to live in the future. His work is called futurecasting, using ethnographic field studies, technology research, cultural history, trend data, global interviews and even science fiction to provide a pragmatic road map of the future.

As an applied futurist Johnson has worked with governments, trade organizations, start-ups and multinational corporations to not only help envision their future but specify the steps needed to get there. Johnson is currently the futurist in residence at Arizona State University's Center for Science and the Imagination, a professor of practice in the School for the Future of Innovation in Society and the Director of the ASU Threatcasting Lab. He is also a Futurist and Fellow at Frost and Sullivan.

Johnson speaks and writes extensively in ongoing columns for IEEE Computer Magazine and Successful Farming where he is the “Farm Futurist.” He has contributed articles to publications like The Wall Street Journal, Slate, and Wired Magazine. Johnson holds over 40 patents and is the best-selling author of both science fiction and fact books (“WaR: Wizards and Robots”, “21st Century Robot” and “Science Fiction Prototyping”). He was appointed first futurist ever at the Intel Corporation in 2009 where he worked for over a decade helping to design over 2 billion microprocessors.

Johnson appears regularly on the BBC, Bloomberg TV, PBS, FOX News, and the Discovery Channel and has been featured in Scientific American, The Technology Review, Forbes, INC, and Popular Science. He has directed two feature films and is an illustrator and commissioned painter. In 2016 Samuel Goldwyn released “Vintage Tomorrows” a documentary based upon Johnson’s book of the same name.

RSVP at: bit.ly/EL-BDJ